



# Parallax

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Newsletter of the Central Coast Chapter of the California Land Surveyors Association

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October 1, 2009

re: Parallax Advertising

Thank you for your inquiry regarding advertising in Parallax. Parallax is the newsletter for Central Coast Chapter of the California Land Surveyors Association (CLSA). The Parallax audience consists of Professional Land Surveyors, individuals pursuing Land Surveying careers, businesses and individuals who work with and/or support Land Surveyors and/or the Land Surveying industry and those who are interested in learning about the Land Surveyor profession and the Land Surveying industry. We feel your advertising will be of benefit to you and your business as well as the Land Surveying profession here on the Central Coast.

Parallax is published on-line at <http://members.impulse.net/~ccclsa/>, although we still have mail service of Parallax for those who like to receive a hard copy to read over.

Your advertising is what helps provide classes for those just joining the profession, provide monetary awards for those high school students participating in Trig☆Star throughout the Central Coast Chapter as well as helping to preserve historic records of interest to local surveyors.

If you desire the full page, half page or quarter page advertisement we ask that you send us a clean digital image (.pdf, .gif, .jpg, etc) of the advertisement. If you desire the business card advertisement, we ask that you send us a new clean copy of your business card or a clean digital image (.pdf, .gif, .jpg, etc) if possible.

Thank you for your consideration in support of the Central Coast Chapter of Land Surveyors. If you have any questions, or comments please feel free to email me at [ccclsa@impulse.net](mailto:ccclsa@impulse.net).

Sincerely

Rochelle Vierra



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## ADVERTISING APPLICATION

Advertiser: Name  
Company Name  
Address

Ad Duration: January 2010 thru December 2010

Ad Type	Yearly Cost	Ordered
Full Page .....	\$ 1100.00	_____
Half Page .....	\$ 600.00	_____
¼ Page.....	\$300.00	_____
Business Card.....	\$ 75.00	_____
Sponsor .....	\$40.00	_____

Total Remitted: \_\_\_\_\_

Please Make Check to : Central Coast Chapter CLSA  
Send Remittance to : Rochelle Vierra  
P.O. Box 15051  
San Luis Obispo, CA 93406

Please send any questions, artwork or images to the above address or email to: [ccclsa@impulse.net](mailto:ccclsa@impulse.net)

Please note advertising in Parallax is limited to: Professional Land Surveyors, businesses and individuals who work with and/or support Land Surveyors and/or the Land Surveying industry and individuals providing professional development / educational opportunities in Land Surveying. If you would like to advertise in Parallax and are not sure if your advertisement would fit with our Professional Land Surveyor and the Land Surveying industry audience please contact Parallax to discuss. The Parallax editor reserves the right to not place any advertisement Parallax that does not correspond to the Professional Land Surveyor and/or the Land Surveying industry.